



Your institution is invited to join the U.S. Animal Research Openness (USARO) Initiative. The effort aims to accelerate an increase in public understanding about animals needed for research, teaching and testing to advance human and animal health.

## What is the USARO Initiative?

The Initiative is a research community effort to consistently expand openness about animal research at the institutional level.

This involves engaging with the public to clearly explain how research involving animals is designed, approved, conducted and monitored.

## Why Join the USARO Initiative?

### Build Trust

Be a part of an inclusive community that promotes trust in science

Establish strong relationships with the public

Inform policymakers and the media

### Support Science

Showcase your institution's research

Make the connection between animal research and patient health

### Counter Claims

Highlight the standards of care for animals in research

Counter misinformation about animal research

## Take a Step Towards Greater Openness

Provide us with a contact at your institution to learn more, stay informed and/or join efforts of the USARO Initiative.



You're Invited!

Have questions or want help in expanding animal research openness at your institution?

Contact us today! [info@usaro.org](mailto:info@usaro.org)